

TERMS AND CONDITIONS OF THE "CLUB QUIYOU" LOYALTY PROGRAM

ORGANISED BY STOREFASHION Srl BASED IN VIA RASIA, 186/B - LIVIGNO (SO)

**THIS INITIATIVE IS EXCLUDED FROM PRIZE COMPETITION LAWS PURSUANT TO
ARTICLE 22 BIS OF LAW NO. 116/2014**

DURATIONS: 24 months

TERRITORY: Livigno (at all points of sale with the "Quiyou - I Love Galli" sign)

RECIPIENTS: Club Quiyou card holders

PURPOSE OF THE INITIATIVE: Retain customers through a loyalty program that gives exclusive benefits to the holders of the Club Quiyou card

RULES: "Quiyou Club" is the new loyalty program sponsored by Store Fashion s.r.l. that allow our customers to have a lots of privileges, like coupons, promotional initiatives, etc. that only a special customer can have. To join in the "Quiyou Club" you need to require the card in all our shops for free. To have this privileges the card owner, or a member of his family, have to show his/hers card at the cashier prior to pay. The points are automatically loaded on the card, depending on the ongoing promotion. Are part of the program all the items selled in our shops leaving out some items prohibited in compliance with current legislations. all the earned points as a result of each purchase are personal, referred only to a single account and they can not be transferred to other accounts. The points that have not been obtained in accordance with this "terms and conditions" are not valid at all, they can not be used and they will be definitely deleted from the account. The direction reserves the right to close the card of the customer that participated in anot authorized by this "terms and conditions" way, that earned fraudulently points and in any other situation where there is evidence bad behavior in the use of card. Under no circumstances the points can be redeemed for cash, can be exchanged, selled or used for gainful activity.

How to activate the card: To join the "Quiyou Club" loyalty program and get the card, it's easy and free. You have to fill in the specific form in all our shops, sign the "terms and conditions"

and give it at the cash desk to the staff. You will be asked for your personal data and the identifying elements in accordance with the privacy policy Law 196/2003.

You join in “Quiyou” Club” and you take part automatically at the collect points program “I Love Galli 2017/2018”, through which you can get useful discount coupons.

POINTS PROGRAM RULES “I LOVE GALLI”: the earned points will automatically be charged on your card “Quiyou Club”, you have to show this card before the payment and before issuing the sales receipt. All your earned points can be seen in each sales receipts.

The number of points to be credited is calculated on the basis of the amount paid following the formula 1 euro = 1 point.

In case of return of the items purchased, their points earned will be reversed from the card. The customers can return items only in the circumstances and in the terms established by the Italian Civil Code and by the applied Laws.

The reward can be required in every our participating shops. Any supplements or amendments of this “Terms and Conditions” can be decided by the direction without prejudicing the rights acquired by the participants; the supplements or amendments will be notified to the attendees in the same way as for the deployment of the original conditions.

The discount coupons can be redeemed in all our shops joining the program and be useful for subsequent purchases, when you reach the following amounts:

POINTS	VALUE OF THE DISCOUNT COUPON
600	50.00 Euros
1.000	90.00 Euros
1.600	160.00 Euros

The coupon will be activated simultaneously when the predetermined amounts are reached and it will be printed by our sales assistant; It is considered tax-free and gives no right to change; it is valid for six months from the issue and, if not used, will lose its value.

Terms and conditions are visible on the Company's FB Page www.facebook.com/Quiyou and on web site www.quiyou.com

STOREFASHION Srl reserves the right to change or supplement these terms and conditions, guaranteeing the rights acquired by the participants and notifying the new terms and conditions on the company's FB page www.facebook.com/ILoveGalli and on web site www.quiyou.com

After 30.11.2018, the points collected on the "Club Quiyou" card that have not been used will no longer be valid.

